



<b>JOB TITLE</b>	Campaigner - Scotland
<b>TEAM</b>	Nations and Regions
<b>DEPARTMENT</b>	Chief Executive's Office
<b>REPORTS TO</b>	Programme Director - Scotland
<b>RESPONSIBLE FOR</b>	Volunteers.
<b>SCALE</b>	Grade 4
<b>HOURS PER WEEK</b>	21

## OVERALL PURPOSE OF THE JOB

The Campaigner – Scotland is responsible for developing and managing Amnesty UK's campaigning activity in Scotland particularly our advocacy work with the Scottish Parliament and Government as well as working with our activists and civil society in Scotland. They will identify unique opportunities to achieve Amnesty UK's campaigning, policy and advocacy objectives with our audiences and stakeholders in Scotland and will work with colleagues in the Scotland Team, the Nations & Regions Team and with Teams in London to deliver this work. Within this role, the Campaigner will focus on and lead our advocacy work in Scotland, maintaining our high profile in the Scottish Parliament and with the Scottish Government.

The post-holder will need to have an awareness of Scottish social and political structures and processes, proven ability to campaign or influence to achieve change and impact and the ability to bring innovative and creative ideas to our campaigning work in Scotland.

## MAIN RESPONSIBILITIES

### Campaign Coordination

1. As directed by the Scotland Programme Director, develop, execute and lead campaigns strategies and plans in line with the overarching UK or international campaign strategy and in response to external events and opportunities in Scotland. Ensure that we are working with relevant Amnesty UK Teams, to maximise our impact.
2. To support the Scotland Programme Director in setting strategy for Scotland including campaign planning, objectives, delivery and monitoring impact and achievements. Recommend and facilitate creative, innovative approaches to making these strategies effective in Scotland and identify appropriate targets and opportunities to advance actions, projects and campaigns.
3. Initiate and undertake activities and events in support of campaigns strategies, plans and actions, e.g. organising, attending and/or speaking at/representing our work at meetings, events, demonstrations, relevant external conferences etc, where appropriate.
4. Participate in appropriate tactical alliances with other organisations locally and internationally to deliver campaign or advocacy objectives. This could include being the nominated member of coalitions, networks, working groups, committees etc as well as giving talks to activists and other stakeholders to encourage engagement with the campaign.

5. To undertake activities in support of campaign, advocacy and activism initiatives e.g. organising meetings, events, Party Conference presence, receptions, publications and/or attend relevant external meetings and events.
6. To design and develop materials and products to support campaigns, advocacy and activist strategies in Scotland for our activists and members and in liaison with relevant AIUK staff (such as Design and Publishing, Community Organisers, Fundraising Teams)
7. On occasion, and at the direction of the Programme Director, to represent Amnesty and our work in the media.
8. To deliver all aspects of this job description in line with the ethical principles of Amnesty International to prioritise the needs and safeguard the dignity of those with whom we act.

### **Advocacy**

9. To create, plan, and execute the policy and advocacy strategy for Scotland. Operational duties include meeting and communicating with Scottish MPs, MSPs and councillors, maintaining Amnesty's high advocacy profile in the Scottish Parliament with briefings, parliamentary events, CPGs and questions. All in conjunction with the Programme Director.
10. Work with the Programme Director, colleagues in London and Belfast, the International Secretariat and those in Amnesty offices globally to write and facilitate timely, relevant, parliamentary and governmental briefings and interventions.
11. To lead on advocacy support for our activists working closely with the advocacy officer in our London office in creating, planning and delivering an outreach strategy. Develop activist materials relevant to our advocacy work in Scotland as well as develop and deliver training events with activists in conjunction with colleagues in the Scotland Team.

### **General**

12. To recruit suitable volunteers to support specific areas of work including Advocacy and Campaigns in Scotland and ensure they receive appropriate training and support to carry out their role effectively. Build effective channels to ensure office volunteers and/or activists and members contribute successfully to the work of AIUK, by establishing and maintaining appropriate working relationships.
13. To work with colleagues across the Scotland and Nations & Regions Teams (including off-site staff, volunteers, activists and members) to develop and achieve team objectives and plans as well as collaborating with relevant teams across the organisation to deliver organisational objectives. Ensure this is done by establishing and maintaining appropriate working relationships.
14. Take responsibility for their own health, safety and welfare, comply with Amnesty's Health & Safety policy and procedures, and not act in any way that compromises the safety of themselves, colleagues or the public.
15. Manage the health and safety of volunteers, including conducting risk assessments as appropriate, and ensuring they have access to, and participate in, appropriate instruction, training and supervision.
16. Deliver all aspects of this job description in accordance with AIUK's Equality and Diversity policy.
17. Undertake any relevant duties or projects delegated by line management which are in line with the overall responsibilities of the post.

<b>PERSON SPECIFICATION</b> <b>Job Title: Campaigner - Scotland</b>	
<b>ESSENTIAL CRITERIA</b>	
<b>Knowledge</b>	Knowledge of Scottish political system
	Knowledge of Scottish context for Amnesty's campaigns
	Knowledge of a range of modern communication techniques, including social media.
<b>Experience</b>	Evidence of successful campaigning
	Experience of policy and lobbying work with national governments
	Experience of working with a range of people inside and outside own organisation to achieve objectives
	Experience of activism either as an activist or working with activists to achieve campaign aims
<b>Skills</b>	Interpersonal skills, ability to communicate effectively on a one to one basis and in groups, at all levels of the organisation
	Organisational skills, ability to work flexibly and move between tasks
	Excellent project management skills; with experience of coordinating complex projects
	Ability to promote AIUK campaign actions and resources to maximum effect.
	Ability to prioritise own work and manage conflicting deadlines
	Creativity, ability to innovate
	Ability to persuade and influence
	Ability to work unsupervised and use initiative
<b>General</b>	Understanding of and commitment to the aims and objectives of Amnesty International.
	Ability to work unsocial hours and/or to stay away from home overnight on a regular basis.
	Understanding of and commitment to equal opportunities